

Parents Evening Presentation

BULLYING

internet
matters.org

In association with

 ANTI-BULLYING
ALLIANCE

Agenda

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What is bullying?

2

How common is bullying?

3

Spotting the signs

4

Our schools approach &
how you can help

5

Final thoughts

What is bullying?

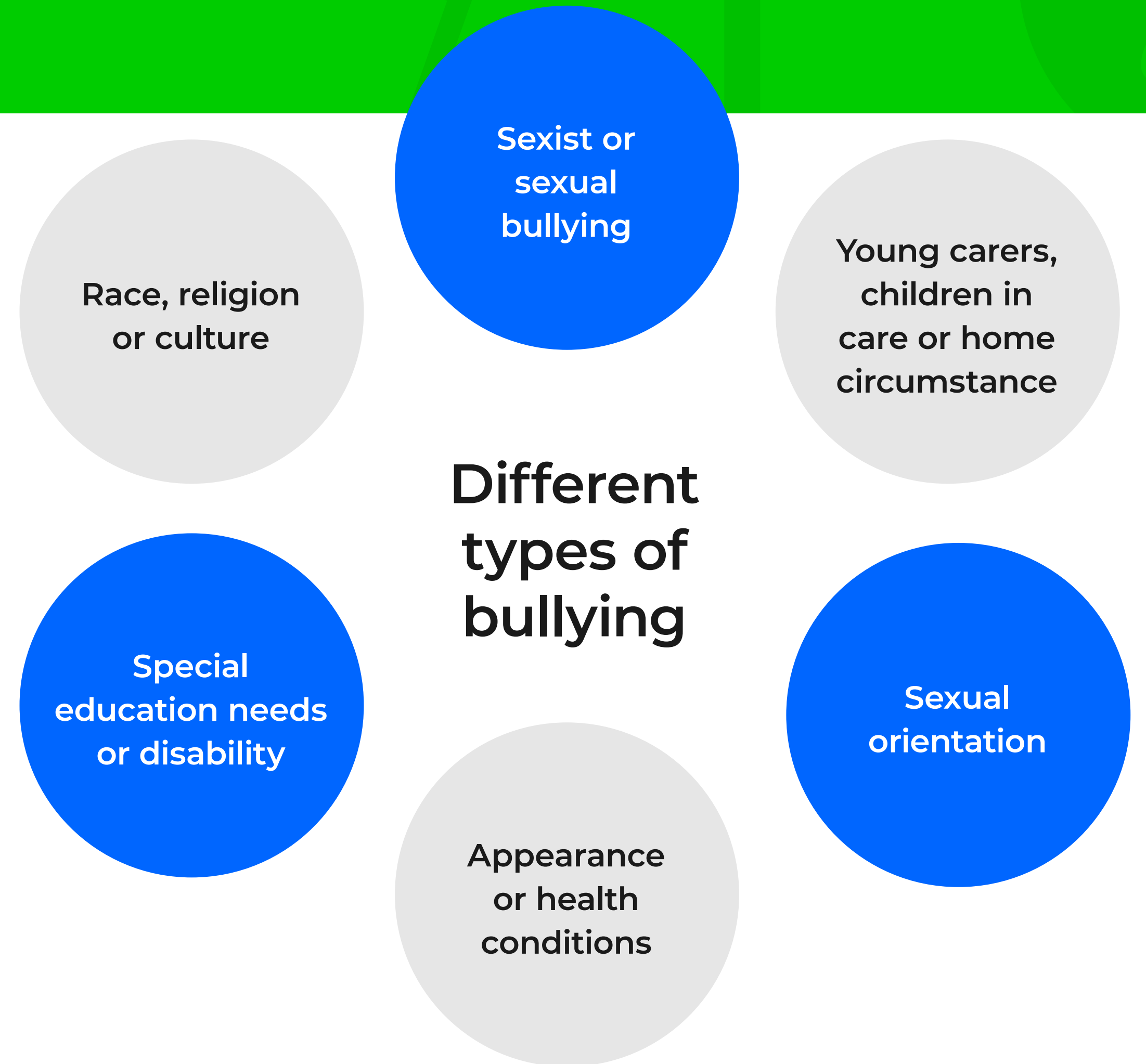
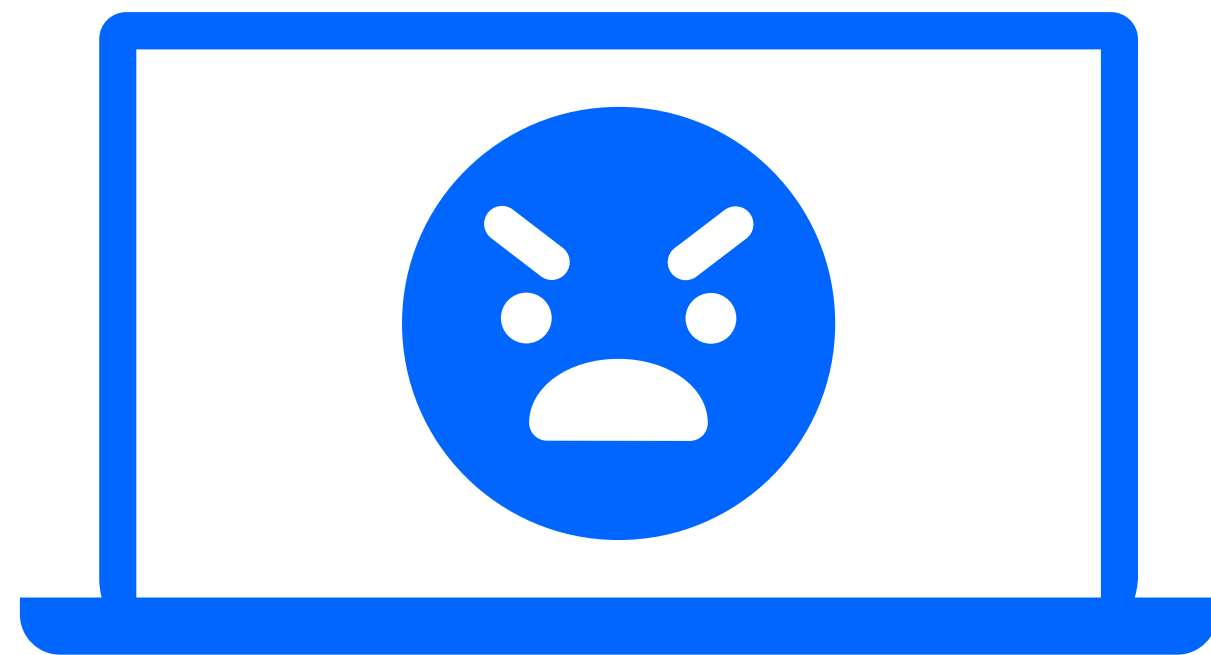
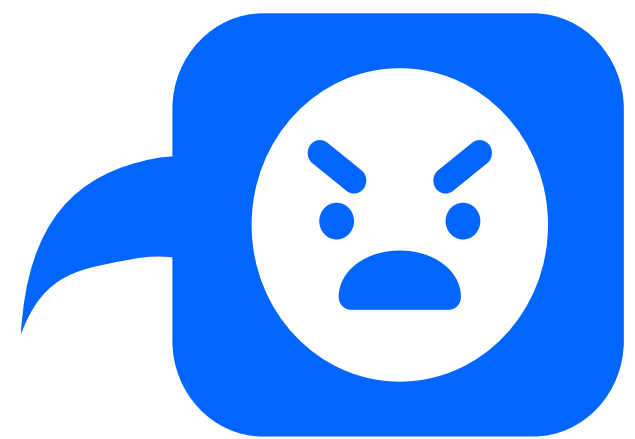


- Repetitive
- Intentional
- Power imbalance

Bullying is...

The **repetitive, intentional** hurting of one person or group by another person or group, where the relationship involves an imbalance of **power**. Bullying can be **physical, verbal** or **psychological**.

It can happen **face-to-face** or **online**



Bullying can be...



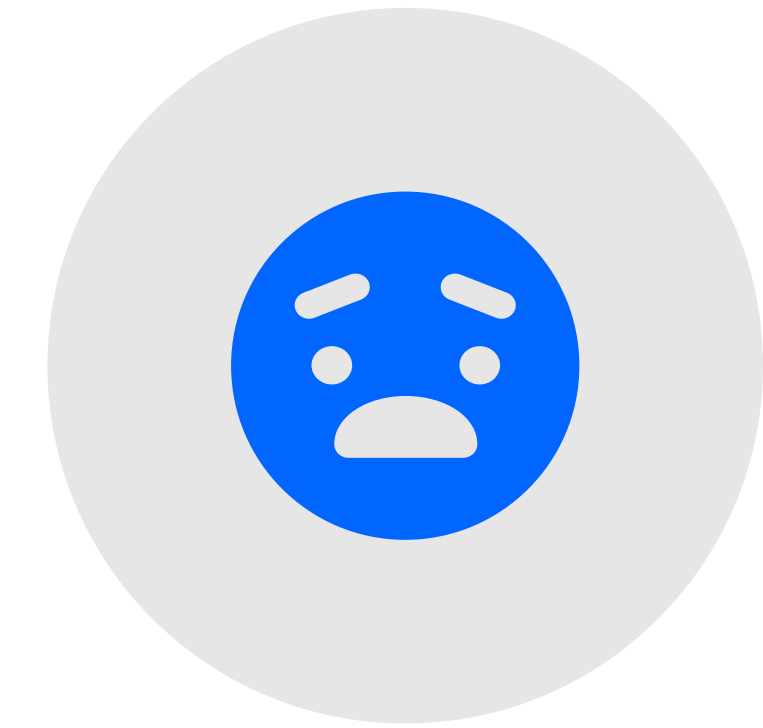
Physical

Pushing, poking, kicking, hitting, biting, pinching, etc.



Verbal

Name calling, sarcasm, spreading rumours, threats, teasing, belittling



Emotional

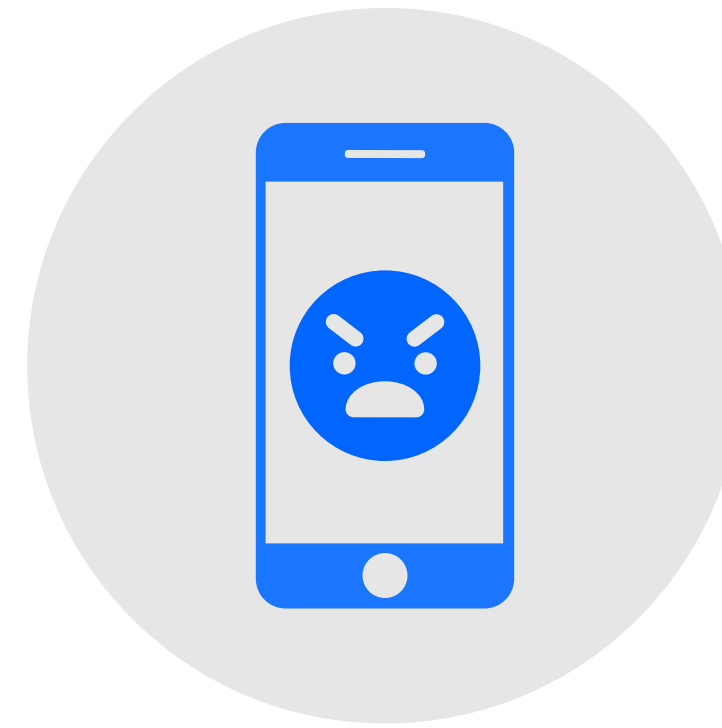
Isolating others, tormenting, hiding books, threatening gestures, ridicule, humiliation, intimidating, excluding, manipulation and coercion

Bullying can be...



Sexual

Unwanted physical contact, inappropriate touching, abusive comments, homophobic abuse, exposure to inappropriate films, etc.



Online/Cyber

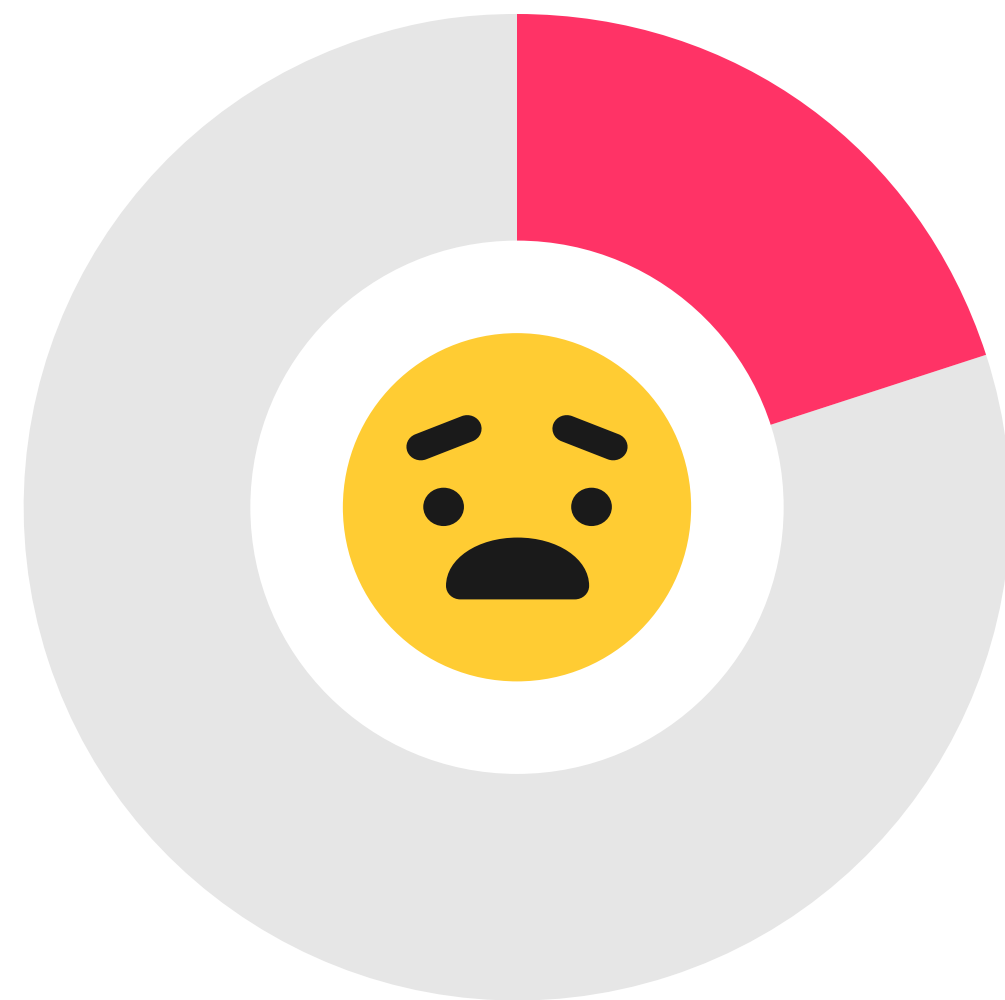
Posting on social media, sharing photos, sending nasty text messages, social exclusion



Indirect

Can include the exploitation of individuals

How common is bullying?

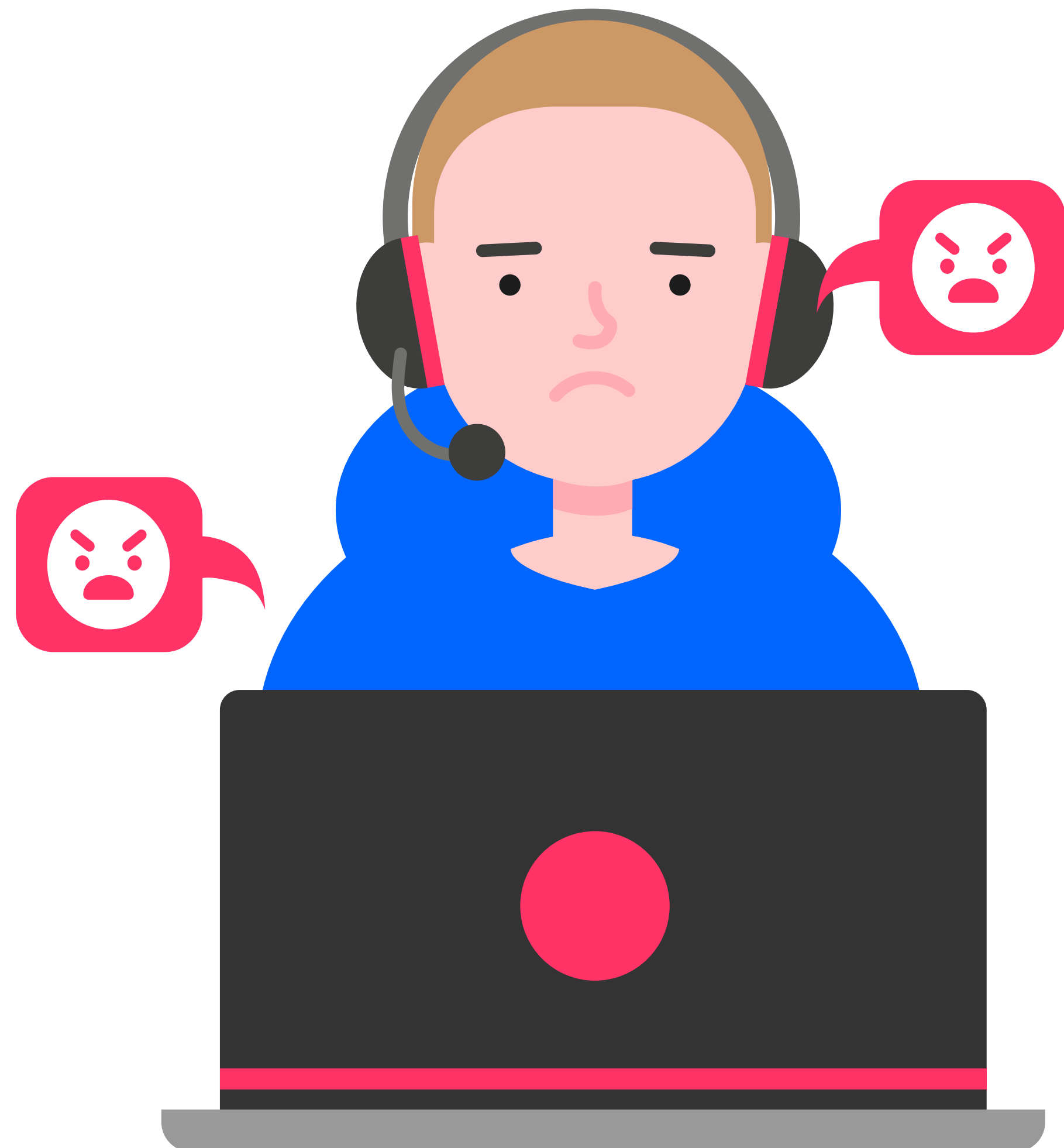


20% of 10-15 year olds
have been bullied online



True or False?

How common is bullying?



TRUE

38% of children **aged 8-15** who report bullying say it is through online games

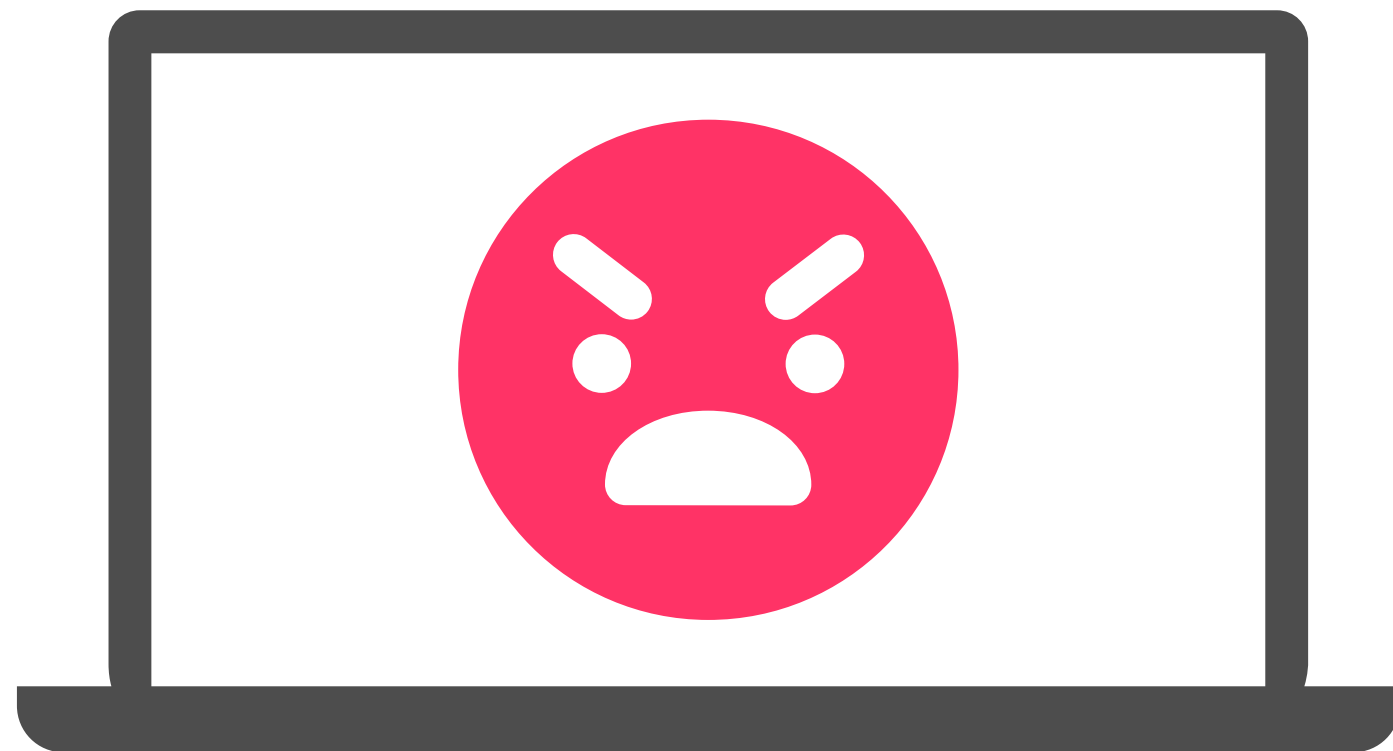
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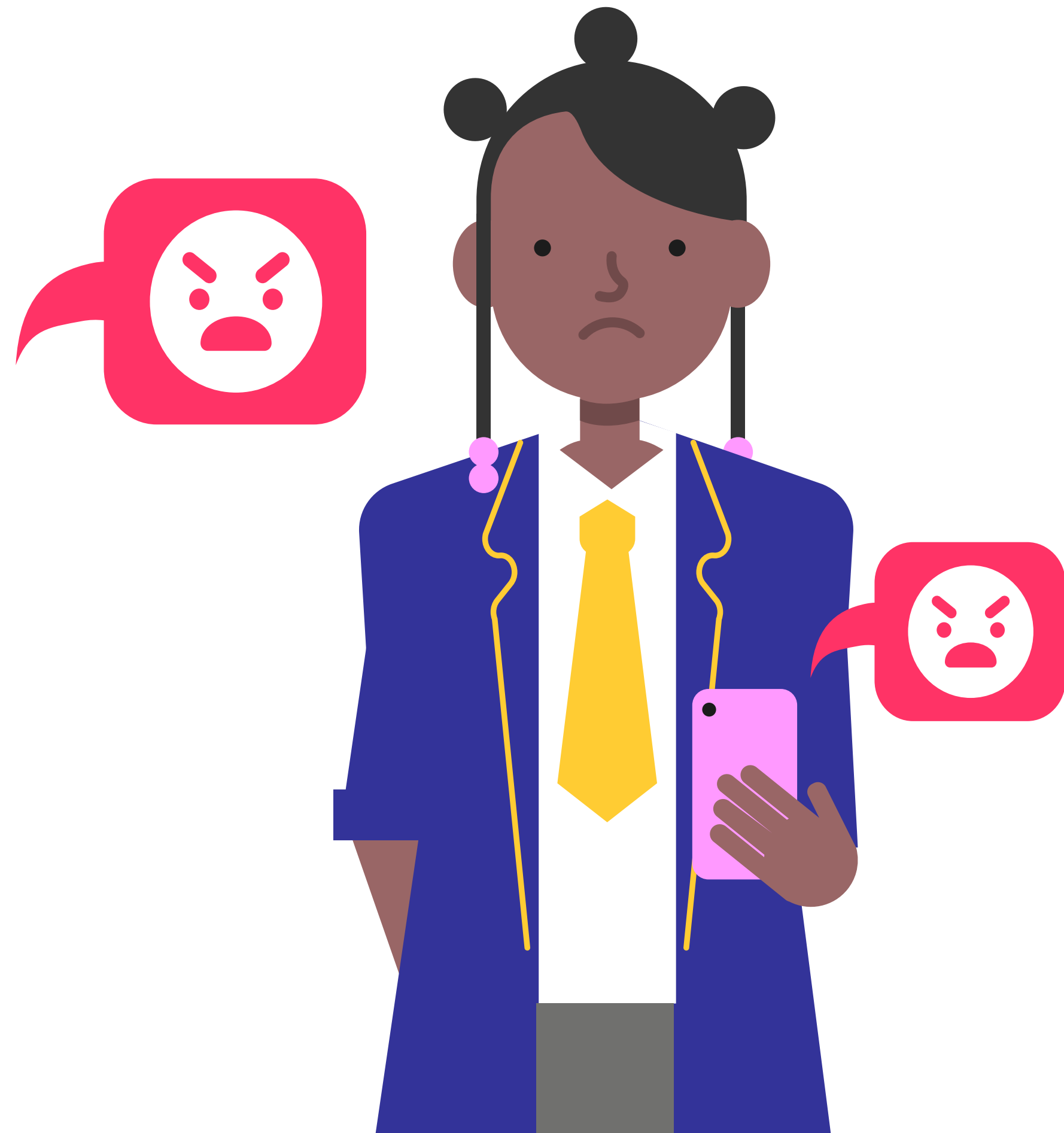
How common is bullying?

Children are **five times more likely** to be bullied online than at school



True or False?

How common is bullying?



FALSE

Children are **five times more likely** to be bullied at school than online. But children bullied at school are often also bullied online.

How common is bullying?

16,000

11-15 year olds are **absent from school** at any one time due to bullying



True or False?

How common is bullying?

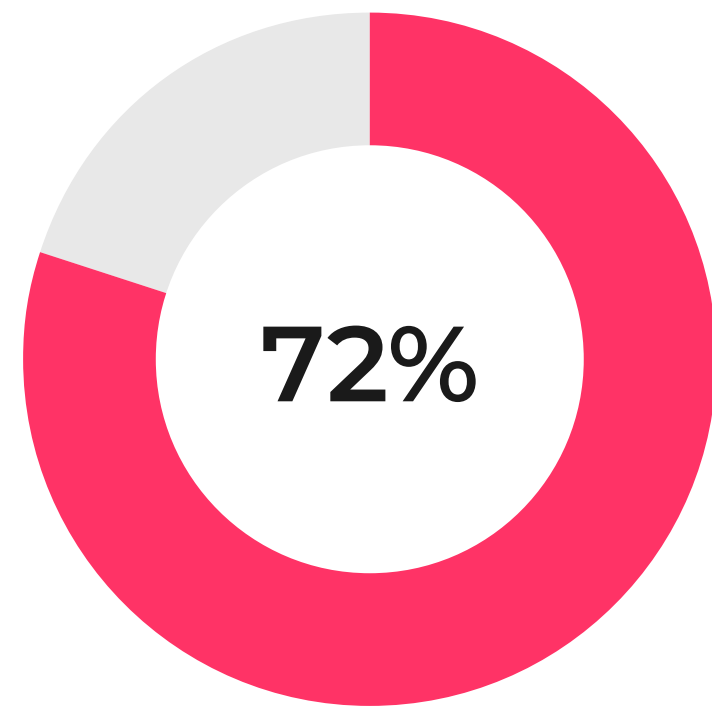


TRUE

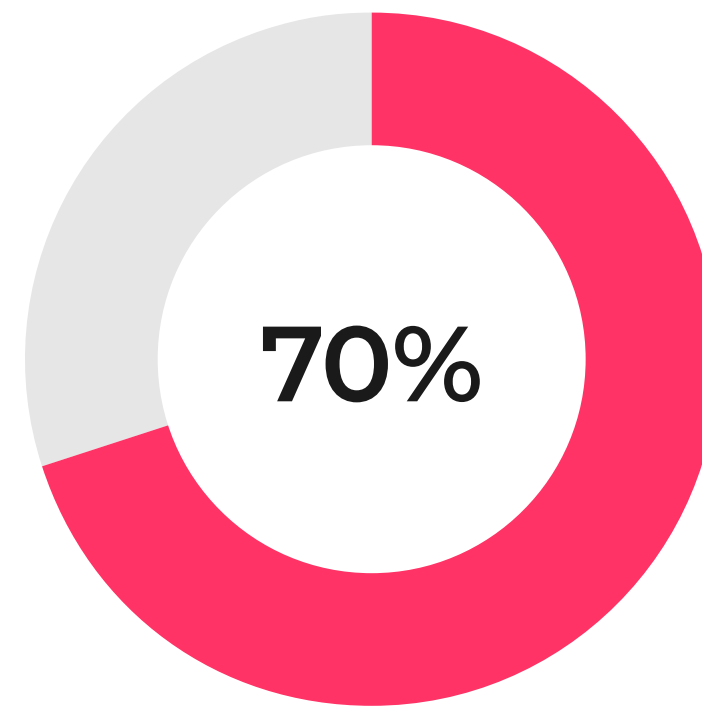
Research from Red Balloon Learning Centre and National Centre for Social Research showed this to be the case

A whole school approach is important

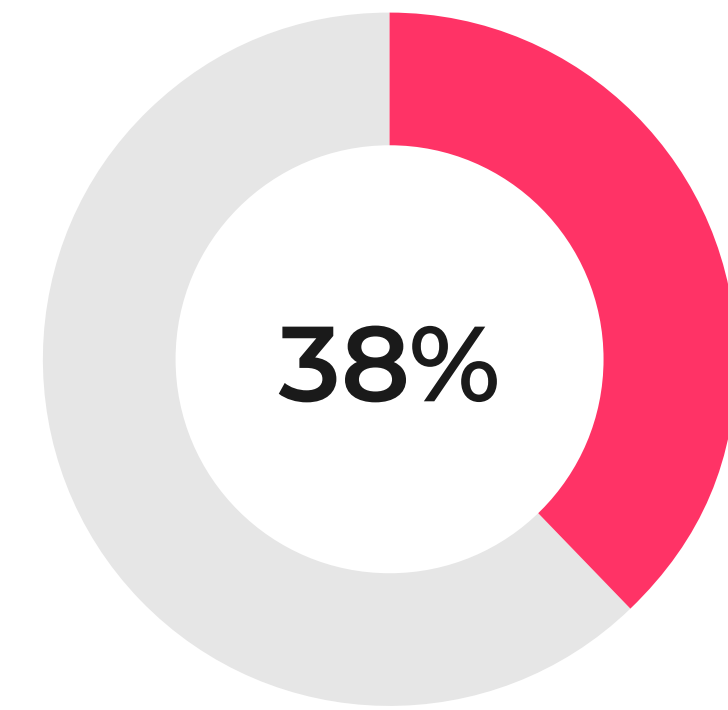
The ONS report on online bullying (10-15 year olds) found that...



of children who reported online bullying **experienced some of it during school time**



of children bullied online said it was **by someone from school**

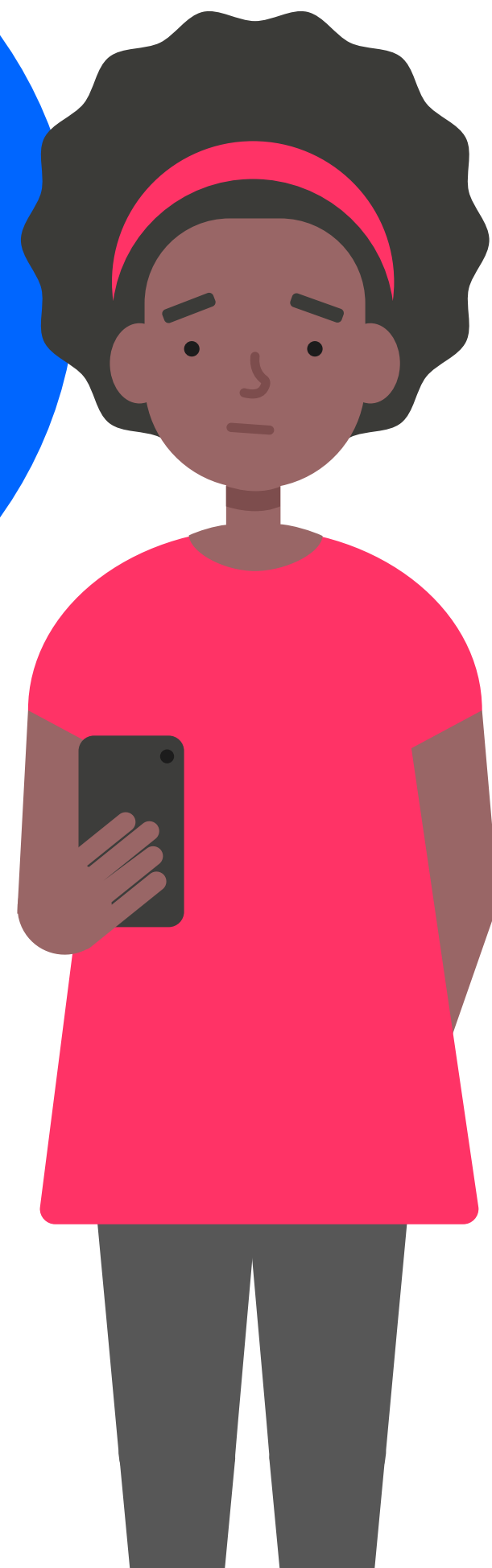


of children said they had **experienced bullying in person**

Spotting the signs

1 in 10

parents are unaware
their child has been
bullied



Is this bullying?

Dean's parents have split up.
Mark tells someone on social media
and it then spreads around the
whole school.

Consider:

- Repetitive
- Intentional
- Hurtful
- Imbalance of power
- Can be physical, verbal or psychological.
- Can happen face-to-face or online



Bullying



Not
bullying



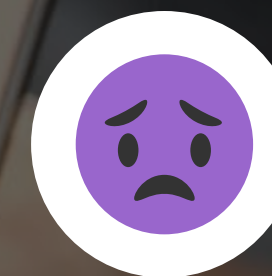
Need more
information

Is this bullying?

Each time Ramon walks into a class a group of pupils giggle and whisper to each other.

Consider:

- Repetitive
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Bullying



Not
bullying



Need more
information

Is this bullying?

Tania and Susan won't let Rachel play with them.

Consider:

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Bullying



Not
bullying



Need more
information

Our schools approach to bullying



A chance for you to put some of your **statistics relating to bullying** levels in your school. Do you monitor levels of bullying?

Also a chance to explain that you take cyberbullying seriously, that you want to work closely with parents to help tackle **bullying in school**.

You could also include your school's **anti-bullying policy**.

How can you help?



Remember this is an emotionally-charged problem



Encourage them not to treat bullying as a secret – they can use you as release for their emotions; importantly keep the dialogue open



Stay calm, patient, and ask how you can help



Praise them for being brave enough to share with you



Believe them, refrain from judging or belittling and acknowledge their feelings



Think very carefully about approaching other parents

Always report bullying to the school



Face to face



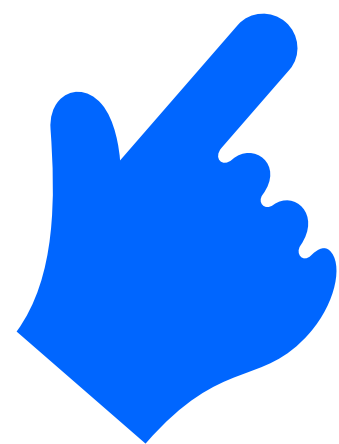
Call us



Email/Letter

Final thoughts

More resources to explore:

The logo for internet matters.org, featuring the text "internet matters.org" in white on a green rectangular background.The logo for NSPCC, consisting of the letters "NSPCC" in a bold, green, sans-serif font.The logo for ANTI-BULLYING ALLIANCE, featuring a stylized star icon with four colored arms (blue, purple, red, blue) and the text "ANTI-BULLYING ALLIANCE" in a dark blue, sans-serif font.The logo for Childnet International, featuring a circular icon with a smiling face and the text "Childnet International" in orange and grey.The logo for internet matters.org, featuring the text "internet matters.org" in white on a green rectangular background.The logo for ANTI-BULLYING ALLIANCE, featuring a stylized star icon with four colored arms (blue, purple, red, blue) and the text "ANTI-BULLYING ALLIANCE" in a dark blue, sans-serif font.